Enghouse Video

# Mediasite

## Educate, communicate and collaborate more effectively



Enghouse Video

**Mediasite is an integrated and scalable video management platform that quickly and cost-effectively automates the capture, management, and distribution of live and on-demand video content. Host your data on-premises, choose a cloud-based option, or leverage the benefits of both with a hybrid solution.**

## Built for Scale

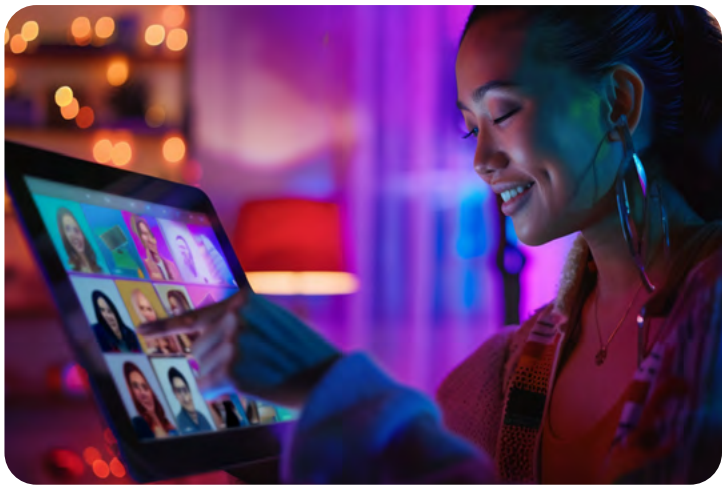
Start with a few users or a department, or go campus or company-wide. Mediasite's end-to-end platform is designed to grow with you and always deliver rock solid performance.

- Flexible deployment options include Mediasite Cloud, on-premises Mediasite Video Platform or a hybrid approach.

## Create an enterprise video library

Quickly create a flexible video portal with Mediasite Showcase, offering your audience a secure way to browse your library of video content.

- Centralize, organize and deliver content in a branded video portal
- Deepen engagement with user collaboration and submission, social tools, and dynamic channels
- Search within any video or across all of your video content at once
- Import over 100 formats of video
- Measure content use with sophisticated analytics
- Control viewer access with role-based permissions or integrate with your current authentication system for seamless access



# Easily share and publish anywhere

Sharing videos has never been simpler, and Mediasite gives you plenty of options.

- Design branded video Showcases with dynamic channels, spotlight carousel and social integration
- Auto-generate channels of curated video collections
- Securely publish to course and learning management systems your users access every day:
  - Pre-packaged Blackboard®, Brightspace, Canvas, Moodle™ and Sakai modules
  - Open standard support for Learning Tools Interoperability (LTI)
  - Single sign-on (SSO) support
- Create vodcasts and publish to YouTube™
- Embed videos or catalogs in any site
- Improve video discoverability with automated speech-to-text and OCR, producing SEO-friendly content
- Incorporate Mediasite video into any application with flexible REST-based Mediasite APIs or Mediasite Advanced Integrations Services



## Consistent streaming, any device

Delivering the same rich video experience on all devices is a sure-fire way to reinforce learning while reducing the learning curve.

- Capture and stream up to four HD content sources simultaneously
- Even on smartphones and tablets, see the same video, content, search and engagement tools as on a computer
- See every detail captured from on-screen demonstrations, document cameras and whiteboards
- Ensure that viewers with a variety of bandwidth speeds and device types all have the smoothest playback possible with adaptive bitrate streaming

## Create an immersive learning experience

Mediasite includes engagement and interactivity features that personalize learning experiences and improve retention.

- Embed quizzes, automatically score them and export the results to gauge students' understanding of topics in real time
- Add comments and discussions to specific spots in videos to call out certain topics or time-stamps to viewers
- Encourage interaction between users and instructors with in-video annotations, discussions and comments
- Rearrange, resize and pop-out content to focus on what's most important
- Accommodate learners of all abilities and comply with accessibility regulations with closed captions, screen reader support and keyboard shortcuts
- Quickly create your own look with Mediasite's built-in library of customizable player templates
- Create custom player experiences with the Mediasite Player SDK



## 100% searchable

Mediasite Search automatically makes all your videos as searchable as text. Imagine the time you'll save!



- Search anything
  - All recognizable text in slides, screencasts, handwriting or annotations via powerful OCR (optical character recognition)
  - Audio tracks from transcriptions or captions, including automated speech-to-text services
  - Tags and metadata
- Search everywhere an individual video, Showcase, channel, or system-wide
- Extend the power of Search to any device
- Embed the Search widget in any other website, LMS or CMS

## Edit, review and collaborate

Touch up or repurpose your videos with Mediasite Editor. And collaborative editing lets other authorized users review, comment, edit and approve videos before they're published.

- Crop and cut video incorporating fades or transitions
- Add video intros, outros, chapters and watermarks
- Update or replace slides



## Automate content retention and management

Mediasite provides content managers a holistic view into how video storage is used and by whom, giving them the tools to streamline and automate their video retention practices.

- Track user-based storage consumption and apply per user content quota thresholds and notifications
- Monitor and report on storage consumption by presentations, revisions, content types and sources
- Pre-schedule content management actions to change video availability (viewable, private, offline, recycled) on a specific date or after a defined time period
- Set maximum video quality and encoding settings for user-generated content for efficient use of bandwidth and storage



## Actionable data at your fingertips

Powerful Mediasite Analytics help you understand viewing behaviors, measure your content's impact and make well-informed decisions.

- Get a real-time snapshot of viewing activity with "Who's Watching Now" dashboards
- Track viewing activity for every video, user, presenter, catalog, Showcase, and server
- Identify hot spots of engagement and drop off points with viewership heat maps
- Monitor server utilizations, peak activity and viewership by devices
- Embed Mediasite Analytics widgets in any other site for quick access to key metrics
- Export data for deeper analysis with other tools
- Mediasite complies with WCAG 2.1 standards



## Protect important videos

Not every video is meant for every viewer, so Mediasite guarantees only authorized users have access.

- Integrate with Active Directory® and LDAP
- Support single sign-on (SSO) for content access through other applications
- Exchange authentication and authorization between security domains with Security Assertion Markup Language (SAML) 2.0, SCIM and Shibboleth®
- Leverage role-based authentication and permissions to control access to all Mediasite applications and content management functions



## Integrations

- Your Mediasite Cloud traffic will be optimized for global delivery with our CDN provider
- Choose from packaged integrations, open architecture and flexible SDKs to incorporate video into existing systems and workflows
- Create customized solutions with Mediasite Advanced Integration Services



# Deployment Options

**Let us host your content**

Mediasite Cloud gives you peace of mind knowing that your videos are always available to your audience.

**Host your own content**

If deployment behind your firewall is a must, we have you covered with our Mediasite Video Platform.



## Get Started Today

Unlock the power of secure and collaborative video management for your team.

Enghouse Video

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